



CONTENT POSTING STRATEGIES



AUTOMATION, OUTSOURCING, BEING PRESENT

 **AUTOMATION IS EASIEST AND CHEAPEST**

 **HOOTSUITE.COM, SOCIALLOOMPH.COM**

 **OUTSOURCE: POST CREATION AND ACTUAL POSTING**



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 **BUT SOCIAL MEDIA IS ABOUT CONNECTION, ESPECIALLY
LIVE SESSIONS**

 **BEST IN THE MOMENT IN SOME OF IT**

