

Bizology.Biz

BONUS

Building a Strong Foundation – Vision



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Foreword

I love working with Vision. I hope that you had some fun creating your vision story. This lesson is a special bonus to refine that vision a little bit more, spend sometime imagining and have fun.

A couple of reminders about your membership:

Bizology.Biz is a four month membership program. We are going to focus your energy on building your business success. Vision is just the beginning but an essential foundation. We are working towards MASTERY of the four pillars of success:

Pillar 1: Vision & Strategy

Pillar 2: Marketing

Pillar 3: Operational Systems

Pillar 4: Life Balance

You need each of these pillars within your company to be a strong, thriving, successful business.

Let's get to bonus lesson!

Enjoy!!

Donna

Introduction

Earlier this month you received the first lesson on Vision. You should have started your vision story; and hopefully, finished it. If not, it's time to really focus and get it done. Don't worry about making it perfect or even your grammar. What's really important is writing it down and taking the time to dream. Remember the vision story is your destination. As we move into planning your strategy to get there we need a clear picture of the destination.

If you haven't taken the time to create your visual vision, the time is NOW. Write it down, draw it, create it with magazine pictures and words.

Keep it focused. AND, make sure that it calls to you. It should be inspiring, motivating and keep you on track.

Have fun!!

Donna

Quote of the Lesson:

*“Vision without action is merely a dream.
Action without vision just passes the time.
Vision with action can change the world.”*

Joel Barker, “The Power of Vision”

Take a minute to re-read that quote. Let it really sink in for you. When you spend your time in constant action and it is NOT connected to your vision, you are just passing the time. If you want to really create a business that is incredible it MUST be connected to vision. And if all you have is a dream and you write it down and take no action, then all you still have is a dream. You are a member of **Bizology.Biz** because you are ready to take action.

Today it is time to move the vision into even greater clarity. I have a couple of tools for you to look at and consider.

Action Plan

1. Use some of the tools to develop your vision in other creative ways
2. Share your vision with friends, family and colleagues

Resources/Links

↳ **Vision Boards** (<http://www.visualizeyourgoals.com/cgi-bin/t.cgi?a=438561>)
Create your personal vision board

↳ Vision Affirmations

- GotVision's Vision Guider is a user-friendly Personal Affirmation/Visualization Software Program that gets you recording your affirmations to music so you can listen to them any time! We know affirmations and visualizations work; but we have to do them for them to work! This tool makes it easy, and fun!! This tool is extremely inexpensive, yet powerful!!!! We use it. We love it. We recommend it for everyone! Check it out and start using today by clicking below: **GotVision's Vision Guider** <http://www.gotvision.com>

Vision Tools

Keeping your vision active and alive is your greatest challenge. Most of us get distracted by the day to day things that happen in our lives and in our businesses. Keeping an eye on your vision can keep you on track, motivated and excited about the work that you are doing.

You’ve written your vision story. I encourage you to read it at least once per week. Sunday’s are a great time to do that. Read Sunday evening and plan what you are going to do during the week to move that vision forward. We will be looking at setting goals in our next lesson and I will stress this step over and over again there!! This is just a bit of a head start. There are several other great ways to keep your vision alive in your mind.

Vision Boards

A Vision Board is a pectoral description of your vision. When I run vision board workshops I bring as many magazines as I can find and people spend a couple of hours cutting out pictures and phrases that describe their vision. You can also create a vision board by drawing it yourself or using your computer. Each of these methods gives you a picture that represents your vision. I have mine hanging in my office near my desk where I can see it each day. It keeps me focused and I understand its deep meaning. That is why it doesn’t have to be understandable to the masses, just to you, unless you are building it for your company.

I have drawn vision boards with markers on regular letter sized paper and also created large posters. I have created multiple pages representing my vision of my whole life using magazine pictures and carried in my “daytimer”. Create a visual that will be helpful to you. Perhaps you are thinking: “Donna, I just don’t have time for this, its artwork, not business building.” Well, if we were sitting together I would tell you that I have seen people gain great insights from this work; I have seen people that created vision boards and later reported they had achieved the things on there. I have seen client vision boards hanging in their offices when I visit. They are powerful and meaningful. It is time well spent, on you, your business and your foundation.

In the beginning of this lesson I also listed a tool called Vision Board. This is a very cool little tool for creating a vision board on your computer. It can become your screen saver or you can print it. Since it was developed it has become more advanced and versatile. When I first saw it, it was simple. Now, I am buying it again for myself because it really looks like fun.

Vision Audios

Vision audios? What on earth does that mean? Well vision audios are short audios that you create yourself to affirm your vision of the future. You have probably seen positive affirmation audios and people see great results with these. But imagine creating an audio that is your vision, affirmed in the present tense. Listening to your vision affirmed as if it is right now gives you another tool for staying in the flow of that vision, knowing that it is moving in your direction and that you are taking the right actions to make it happen. **GotVision** has created a tool that is easy, super easy to use. You record your audio and you can add music to the background. If you are someone that loves guided visualizations then this tool is great for creating a guided visualization of your vision story and vision board. Maybe you're thinking this is just too "touchy, feely" for me, I am a business owner. Most of the folks that are using these tools are visionaries and that is exactly what the entrepreneurial spirit is all about. It's a great way to keep you in touch and motivated. When you are feeling down, like there is no way that this business is going to happen, that is the time that this audio can work for you. It can pull you right back on track. It's a motivator, as are all of these tools.

"Hi, this is Mark Victor Hansen, co-author of The Chicken Soup for the Soul, The One-Minute Millionaire, and Cracking the Millionaire Code book series, and what I want to tell you is that the Vision Guider will help you guide your meditations in any direction your heart desires, so you can get from where you are to where you want to be in the shortest possible time. It is going to be wonderful for you, and the future you're going to create.

Congratulations in advance!"
GotVision's Vision Guider

Vision Treasure Chest

This is a favorite of mine. It's a new tool that I've just learned. You need a pile of 3 x 5 cards. If you have to go out and buy them, then buy the big pack because we are going to use index cards again. Second buy yourself a treasure box. Mine is a shiny blue aluminum box with a lock that I bought at the office supply store. Yours can be whatever you want.

Take 10 minutes and write down everything, EVERYTHING, you want in your life and in your business: one item per card. When you finish, put them in order of priority for you. Once you have them all in order, put them in your vision treasure box. Each day flip through the stack of cards. You can always add cards. When you accomplish something on the card put in the special section for accomplishments. It can be in the treasure box or in a separate file. Reading your accomplishments occasionally can be a great confidence booster.

Share Your Vision

Sharing your vision with friends, family and colleagues can be a powerful tool as well. When other people know what it is you are trying to do they come forward with ideas, connections, and new resources. Now, occasionally, someone will tell me that for them their friends and family think what they are doing is crazy. You, have to use your judgment whether this can help you or not and with whom to share. I encourage members of networking groups to share their visions. Typically, each person gets 30-60 seconds to tell you about their business and what they are trying to accomplish. Imagine knowing what your colleague’s vision of the future was. There might be people that you know that could be instrumental in that. You might be a key that they are missing. Sharing visions creates more energy for making them happen.

This Lesson’s Assignment

Donna

p.s. Be sure to check your dashboard for new lessons and social media labs! Special reports and more!! They each arrive at just the right time!

Coming Up Next ...

Next lesson we will be moving quickly into strategy. It’s a building block to your success, creating the strategies that will move your business forward. Maybe you have had goals in the past, but we are going to amp up your strategies and get them moving!

The next few lessons:

- Building an effective strategy
- Marketing assessment and planning 101
- 12 methods for generating leads
- The ten touch follow-up plan
- Your web presence
- And so much more....
 - Building your operating systems
 - Customer appreciation
 - Building an effective newsletter
 - Work/Life Balance
 - Bringing play into your life

Planning your next vacation ---- not really, but I hope you include it in your planning!!! Vacations can be part of the vision, the plan and your life.